WHEREAS, The United States economy has been significantly changed through the advances of technology and the mass production and merchandising of goods and services; and,

WHEREAS, Inflation and a shrinking buying power of consumer dollars have made the wise use of family farm and business resources extremely important; and,

WHEREAS, The wide choice of alternatives for South Dakota consumers requires decisions based on the most non-biased information available; and,

WHEREAS, Educational information and resources are available to the 650,000 South Dakota consumers through agencies such as the South Dakota Cooperative Extension Service, the Division of Consumer Protection, the South Dakota Department of Agriculture, and a variety of other community groups and organizations:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the month of November, 1975, as

CONSUMER EDUCATION MONTH IN SOUTH DAKOTA

and I wholeheartedly encourage our schools, businesses and industries, together with local and state governmental agencies, to focus their efforts on the consumer in the marketplace and willingly assume their responsibilities to help the consumer make the best possible use of resources by providing consumer information and education and I encourage consumers to take advantage of such materials and services in their everyday lives.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 24th day of October, in the Year of Our Lord, Nineteen Hundred and Seventy-Five

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE

Assistant Secy of State

NOVEMBER IS CONSUMER EDUCATION MONTH IN SOUTH DAKOTA

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAW 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN A MANNER AND ON MICROFILM WHICH MEET THE RECOMMENDED REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS.
REDUCTION 25 ROLL NO 2
DATE MICROFILMED 2-2-84
SIGNATURE
OFFICIAL